



GGV
London

Executive
Development

Empowering Executives Globally

Prestigious Leadership Programme at

The Dorchester

Park Lane, London

The Forward Thinking Executive

Customised Leadership Development Programme

17 - 19 August 2015

Leadership programme, designed by former plc board executive, with emphasis throughout on group debate, sharing ideas and knowledge transfer. You will get a chance to explore proven practices adopted by boards to shape their business decisions in disruptive markets.

Key themes currently facing board rooms are covered over three days: Implementing flexible innovative strategy that pinpoints strengths and customer expectations, creating value in new ways e.g. through digital transformation, nurturing talent, maintaining firm grip on finance, tackling emerging risks like cyber and ensuring sound corporate governance.

Key Areas Covered

Business & Economic Outlook
Corporate Governance & Risk
Executive Presence

Strategy, Planning & Execution
Digital Concepts
Talent Management



www.ggv-london.com

GGV was founded in 2011 to provide in-demand executive development programmes globally

Programme Information

Participants will learn about cutting edge practices to deliver sound strategy, monitor performance, streamline governance and develop executive presence. These and other demands placed on the executive are critically examined in this programme.

You will also meet prominent guest speakers who will impart useful knowledge and valuable insights. Train in complete comfort in an iconic hotel with restricted group size to optimise contact time.

Raj Gandhi (Programme Director)

Participants will have an opportunity to explore and reflect on innovative ways to test the design of their strategy and how to track early warning signs. You will also learn how to tackle business priorities and plan for emerging challenges.

Discover modern techniques for talent and succession planning as well as ways in which to improve personal effectiveness.

Paul Moxey (Guest Speaker)

A new practical approach to turning corporate governance from mere compliance exercise, lacking intrinsic value, into a valuable tool facilitating improved organisational performance and satisfied share and other stakeholders.

Participants will also learn how to make risk management more effective and gain better understanding of corporate culture and how it influences behaviour. They will take away leading edge methodology they can use in their own organisations for assessing and improving culture.

Martin Thomas (Guest Speaker)

Delegates will gain a better understanding of the potential value of social media as a management and business tool, be better enabled to assess its risks and benefits and have the ability to develop a social media strategy.

Who Should Attend

The programme will be of particular value for:

Chairman, CEOs

Managing Directors

Non-Executive Directors

CFOs, Finance Directors

Risk Directors

Senior Executives

Agenda

Day 1

Business strategy & the economic environment

- Impact of global economy and pace of rapid change in consumer behaviour
- Discovering good, bad and flawed strategies while meeting consumer demands

Executive dashboard

- Tackling emerging problems, using data analytics, identifying critical success factors
- Linking strategy to planning and execution, monitoring performance

Inspirational leadership

- Executive presence, adaptability to changing environments and reality
- Optimising investment in talent, deploying diversity of thought

Day 2

Corporate governance

- From compliance to performance, assessing whether governance is working
- Using corporate governance principles to drive organisational performance

Risk management

- Why most conventional approaches to risk management do not work
- New thinking on risk and uncertainty, using scenario planning effectively
- Embedding risk management

Corporate culture and behaviour

- Understanding the people factor, dealing with groupthink and cognitive bias
- Assessing cultural and ethical health
- Deciding the optimum cultures for different parts of the organisation

Day 3

Digital concepts

- Digital customer experience
- Digital marketing & data
- Emerging technology

Digitally-enabled strategy

- Managing the customer experience
- Transforming organisational culture
- Dealing with disruption

Leadership skills for a digital age

- Developing a new style of leadership
- Balancing risk and reward
- Protecting and developing your personal digital brand

Founder & CEO of GGV - Raj Gandhi

Raj founded GGV in 2011 with clear vision to become a niche brand, trusted by clients globally, to deliver outstanding consulting and distinctive leadership programmes.

Formerly board director, Raj partners with executives to tackle emerging challenges. Renowned for delivering engaging leadership programmes and keynote speeches globally, he was invited to a panel discussion with the ACCA President and chaired a finance leadership conference in Africa.

Prior to GGV, Raj enjoyed a successful career in the financial services, energy and retail sectors where he held leadership roles in finance, treasury and assurance.

As board member of London Capital, Raj was instrumental in embedding strategy and governance. In Royal Dutch Shell, he was part of a dedicated team accountable for announcing group results. In Man, Raj was appointed director of a start-up business, concluded forensic investigation involving US intelligence organisation and refinanced Empire Stores with £130m loan.



Raj is a qualified accountant, treasurer and a course director for the IoD.

"What a brilliant experience! Quality venue, quality content & the most accomplished presenter!"
Business Development Director, Aitchison Raffety

Course Registration

Duration:

3 Day Course

Dates:

17 - 19 August 2015

Fees:

£3,500 + VAT

Group Booking Discount:

2 delegates - 5% discount

3+ delegates - 10% discount

Please contact the venue early to secure favourable rates for any hotel accommodation

Booking & Registration:

www.ggv-london.com/thedorchester

Guest Speaker - Professor Paul Moxey

Paul is an innovator and thought leader on governance and risk management. He works with boards and teams in assessing and improving their culture and governance and risk management to improve organisational performance. He has developed a suite of related executive educational resources.

He is Visiting Professor of Corporate Governance at London South Bank University, has spoken at numerous events all over the world, written many publications and participated on many high level international groups.

Paul is a Fellow of SAMI Consulting, a board member of the UK Policy Governance Association, non-executive chairman of a small retail business and an editorial board member of two governance journals.

Paul is co-chairman, since 2000, of the CRSA Forum, a network of practitioners interested in the behavioural and cultural aspects of risk, governance and performance. He is a chartered accountant and has been a company secretary and group financial controller.



Guest Speaker - Martin Thomas

Martin is an experienced marketing communications consultant, public speaker, author and trainer. He is course leader on digital and social media for the Institute of Directors - in which capacity he develops and delivers training workshops for senior directors across the UK.

He has enjoyed a highly successful career in advertising, PR, sponsorship and new media, including senior management roles with some of the world's leading marketing services agencies.

He has advised many multi-national corporations on their marketing and communications strategies, including Xerox, Citibank, Royal Mail, Bacardi Global Brands, Sony Ericsson and Colgate-Palmolive.

Much of his work in recent years has focused on the strategic application of social media, a subject on which he has become a highly regarded writer and commentator.

He is a non-executive director of Commonwealth Games England, a former non-executive director of Sport England, an advisor to The Courtauld and the Future Foundation and a Fellow of the RSA.

Venue

The Dorchester

Park Lane, London W1K 1QA
Telephone: +44 (0)20 7629 8888
www.dorchestercollection.com

Iconic hotel which graciously overlooks Hyde Park in the most prestigious part of Central London, Mayfair





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