



LEADING TREASURY  
PROFESSIONALS

SHAPING CAREERS



# TRAINING COURSES 2014

Treasury training from the chartered body for the profession

# Effective treasury management

Critically review your approach to treasury management

## Is it for you?

Yes, if you work in:

**Corporate organisations or government departments and are:**

- Responsible for managing treasury
- Accountable for treasury activities
- New to the treasury function

**Banks or financial institutions and are:**

- In finance or credit risk functions and need to learn about treasury
- Relationship managers who want to be more customer-centric

## What will you gain?

- A solid understanding of how and why carefully deployed treasury practices can add value
- Knowledge of the different ways and means of improving treasury efficiency
- An understanding of internal control
- The ability to spot whether treasury risks and control processes are adequate
- An overview of current best practices supported with real-life case studies
- The opportunity to network and share experiences with your peers

## Course content

**Treasury strategy**

- Linking business and financial strategy
- Identifying value drivers
- Access to debt and the cost of debt
- Credit ratings and implications
- Bank relationships

**Treasury organisation, structure and performance**

- Cost centre/value added cost centre
- Centralised/de-centralised
- Setting standards/benchmarking
- Regulatory challenges
- Accounting developments

**Treasury risks (Includes risks in the dealing operation)**

- Human/operational/market and credit risks

**Treasury operations and controls**

- Structure of corporate treasury
- Dealing disasters and recurring problems – treasury management systems

**The money markets**

- Money market instruments

**Capital markets and funding**

- Bond and EMTN markets
- Bank facilities and financial covenants

**Corporate financial management**

- Risk and reward, expected returns
- Debt and equity
- Investment appraisal (NPV, IRR, ROCE)

**Cash and liquidity management**

- Cash cycle, working capital and cash forecasting
- Bank liquidity products

Level

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**Trainer**

Raj Gandhi, FCT

**Length of course**

2 days

**Dates and location**

17-18 June 2014, Dubai

**Fees**

**ACT members and students**  
\$2,000/AED 7,345

**Other treasury/accountancy body members**  
\$2,100/AED 7,710

**Non-members**  
\$2,200/AED 8,080

**Currency and interest rate exposure management**

- Transaction, translation and economic risk
- Hedging strategies

**Demystifying derivatives**

- Forwards/FRA/options/swaps

# ACT TRAINING

Treasury training from  
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for the profession

## Why train with the ACT?

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- **For public courses**  
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[treasurers.org/training](http://treasurers.org/training)

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## 3 easy ways to register

**1 Online**  
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**2 Fax**  
+44 (0)20 7374 8744

**3 Email**  
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