



YOUR ROLE ON THE BOARD

The Role of the Finance Director

The finance director is a key member of a board fulfilling a crucial and complex role. A principal duty is to ensure that the financial strategies support the broader corporate aims of the business – which is critical to the success of the whole enterprise. This and other conflicting demands placed on the finance director are examined in this course.

This one day course is aimed at existing and aspiring finance directors, senior financial executives as well as those newly appointed or shortly to take up this key position.

“Very good day. A great opportunity to take time out and check my own approach to my role. Some good 'take aways'!”

Simon Yeldham, EPI-V LLP

Both members and non-members are welcome to use Professional Development services. Members will receive a reduction of up to 20% on their fees.

The Role of the Finance Director



“Very knowledgeable, interactive and covered requirements of group, specifically tailored.”

Marie Cooper, President Engineering Group Ltd

Course features and benefits

- Clear insight into your boardroom responsibilities, how to fulfil them effectively and how to improve your personal influence and contribution
- An opportunity to explore your unique role with other delegates and also gain an understanding of the challenges faced by finance directors in general given the economic outlook

Course objectives

Attending this course will enable you to:

- Assess the finance director’s critical success factors and key tasks, and how these can be best achieved
- Identify the critical connections between corporate, business and financial strategies
- Provide appropriate financial information to the board
- Better handle the problems of the finance director’s multiple board responsibilities
- Recognise how other financial directors tackle the role and achieve results
- Re-assess the finance director’s responsibilities to fellow directors, shareholders, employees, financial institutions and other key stakeholders
- Appreciate ethical board issues and the special duties of a finance director
- Take a stronger and broader leadership at board level

Duration and 2014 dates

1 day

London: 20 January; 30 April; 20 October

Course leader

Raj Gandhi

Fees

IoD member rate: £795 + VAT

Non-member rate: £955 + VAT

Where do you go from here with the IoD?

- Developing Strategic Thinking
- Business Presentation Skills
- Complete our online diagnostic tool and test your existing director knowledge at www.iod.com/knowledge
- Undertake the Certificate and Diploma in Company Direction
- Professional review for Chartered Director
- IoD Executive Coaching

Each course day counts as 7 hours of Continuous Professional Development. Further information on this and other courses can be found online at www.iod.com/development.

- Full listing of course features and benefits
- Course leader profiles
- Online booking form
- Terms and conditions of bookings
- IoD venue details

For more information about our courses please contact our Professional Development team on +44 (0)20 7766 2601, email professionaldev@iod.com or visit www.iod.com/development.